



**Sponsored by
Rochester Arts and Culture
Collaborative**

**Coming to Rochester
Summer 2016**

- **Art4Trails Goals**

- Encourage regional artists to display their art
- Enliven public spaces
- Promote collaboration among arts organizations
- Encourage use of bike trails

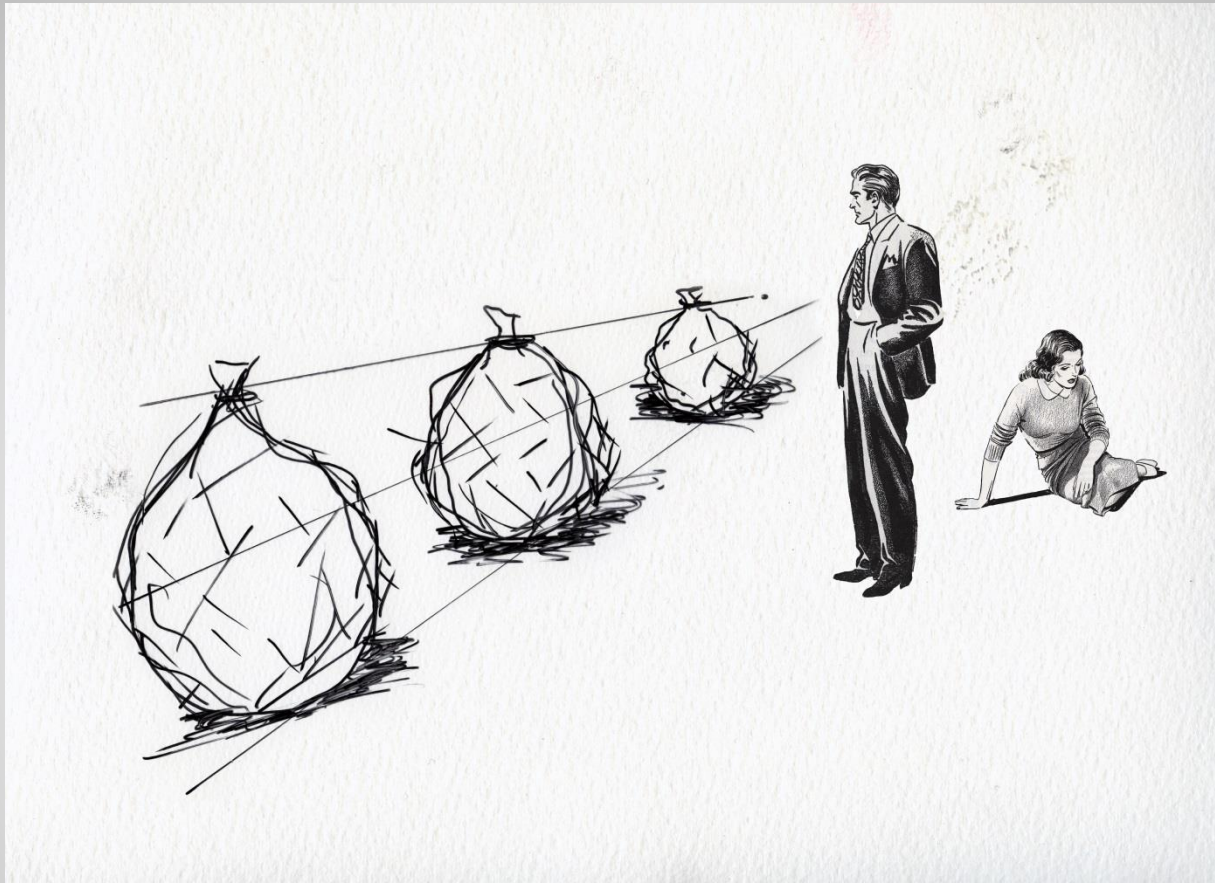
Art4Trails and RACC

- December 2015: Artists submitted 17 proposals to Art4Trails
- January 2016: Review panel selected 5 sculptures from artists' proposals
- June 2016: Sculptures will be installed at 5 sites along the bike trail
 - Three in Mayo Park
 - One in Slatterly Park
 - One in Silver Lake Park
- June 4: Art4Trails and Rochester Art Center Birthday Party in Mayo Park

Schedule



Richard Brubaker: Sunrise Sunset



Chris Delisle & Crist Dahl
Bags of Leaves

Judd Nelson

Blue Heron with Pumpkin Seed

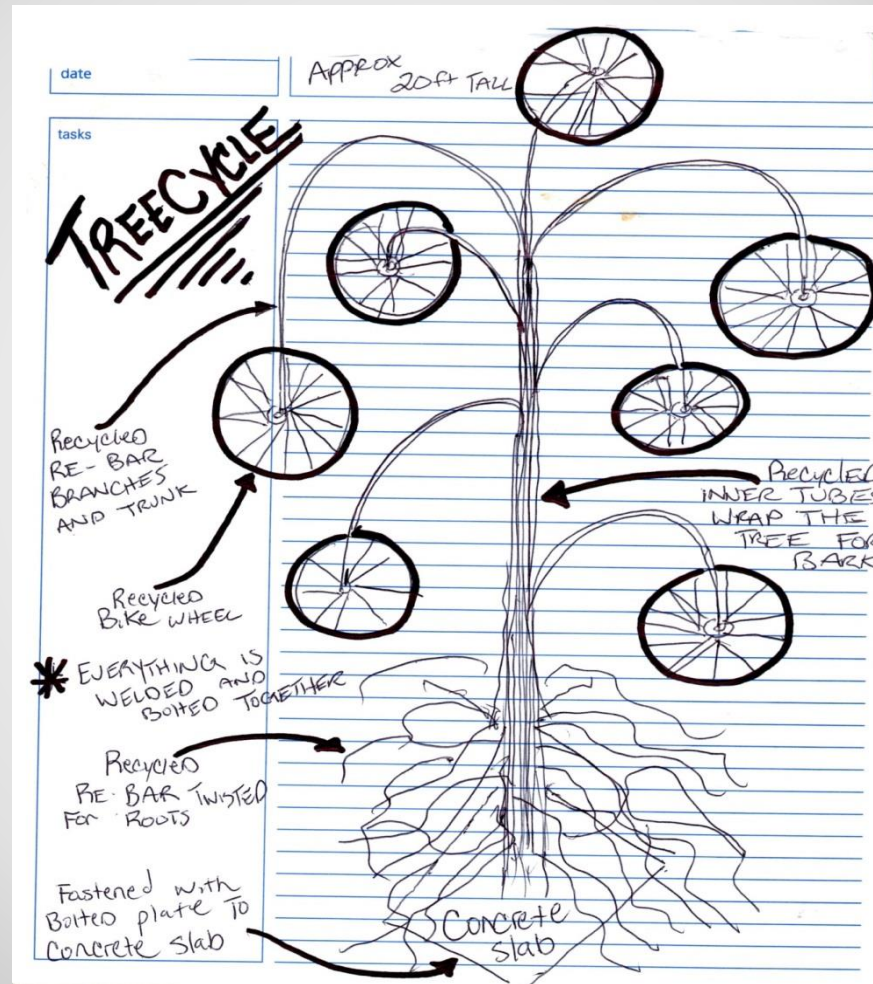




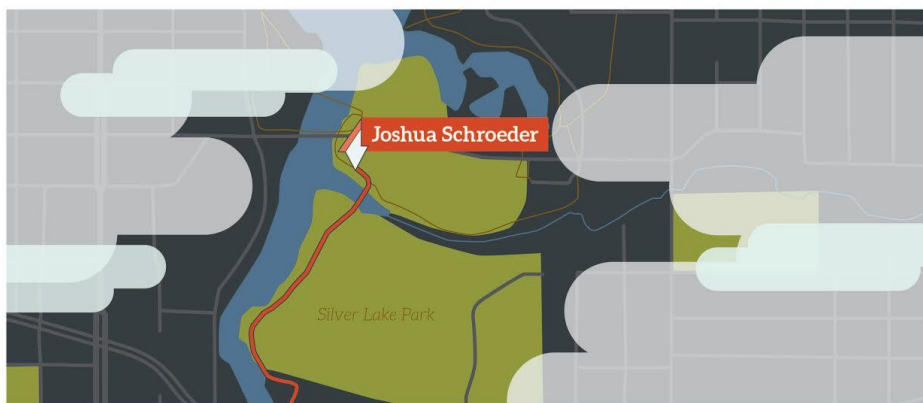
Example of Work

Andrew Arend: Fish

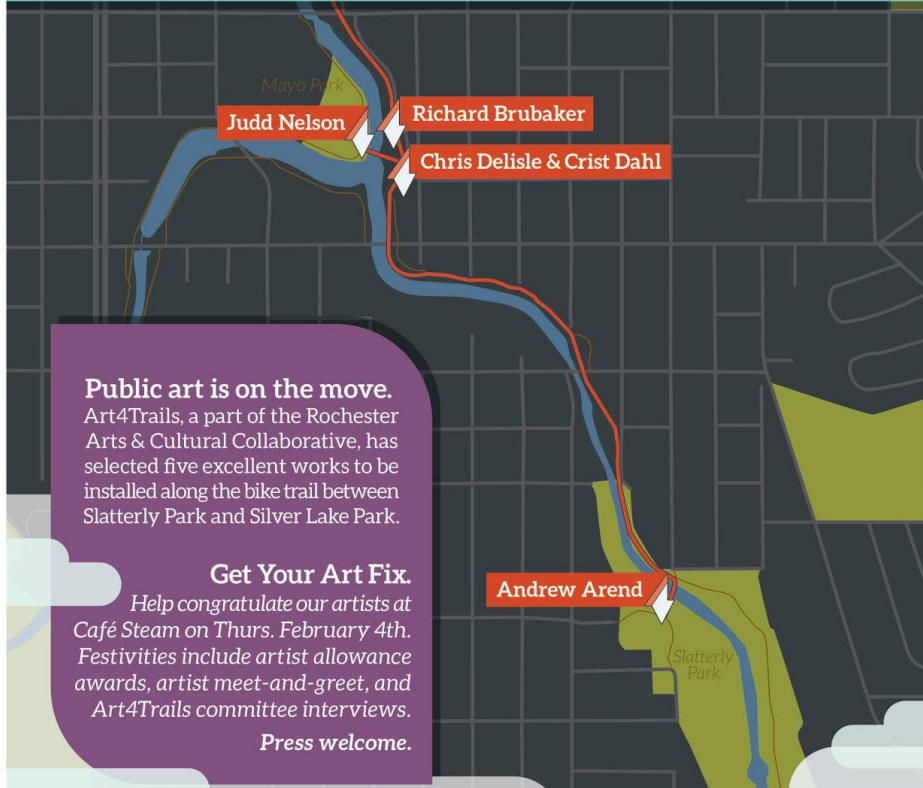
Joshua Schroeder



Proposal Concept



NEW ART IN ROCHESTER



Public art is on the move.

Art4Trails, a part of the Rochester Arts & Cultural Collaborative, has selected five excellent works to be installed along the bike trail between Slatterly Park and Silver Lake Park.

Get Your Art Fix.

Help congratulate our artists at Café Steam on Thurs. February 4th. Festivities include artist allowance awards, artist meet-and-greet, and Art4Trails committee interviews.

Press welcome.

Art4Trails

- February 9: Park Department permitted the sites and sculptures
- February 25: Artists received \$1000 for materials and supplies
- June: Artists install sculptures and receive an additional \$1000 for their work

Park Permit and Artists Payments

- Art will stay in place 3 months to a year
- Art remains the property of the artist
- Artists may sell the art during Art4Trails
- The City may decide to purchase the art and retain it in place
- Richard Brubaker has donated his sculpture to the City, so it will remain permanently

Duration of Art

Funded by

- Grant from Rochester Downtown Alliance
- Gifts from Rochester citizens interested in promoting public art
- In-kind donations from Rochester businesses, individuals, and City departments

Thank You for Your Generosity!

- Funds Needed
 - \$12,000 if City pays for concrete pads
 - \$15,000 if City does not pay for concrete pads
- Funds Donated as of April 30
 - \$10,000
- Please become an Art4Trails Supporter
- Tax deductible contribution through Rochester Area Foundation (fiscal agent)
- Ask Mary Ellen for details

Funding Needs

Art4Trails Celebration and Rochester Art Center Birthday Party Mayo Park, Saturday, June 4, noon to 5pm

- FREE AND OPEN TO THE PUBLIC
- Y'ALL BE THERE!!

- Noon: Bike ride from Slatterly Park to Silver Lake Park, sponsored by We Bike Rochester
- Band and DJ on Mayo Park stage
- Art activities, bike decoration, games for all ages
- Artists will be there to talk about their art
- Birthday Cake

Art4Trails Celebration

Questions??

Thank you